

MAX BENJAMIN

Our Story

Welcome to the natural, scented world of Max Benjamin, an Irish fragrance studio with a nomadic spirit. Situated in the Wicklow mountains surrounded by rambling scented hedgerows and breathtaking scenery, our collection of candles and diffusers are inspired by both our travels around the world and the natural habitat on our doorstep.

Named after Orla's twin boys, Max and Ben, our founding philosophy — to uplift everyday lives through the power of evocative scent — is as true today as it was back then.

As a family, we combine traditional and modern fragrance making techniques to create products that uplift the soul. Our expertly blended 100% natural fragrances, use only the purest possible essential oils to help you relax and unwind.

Mark, Orla & David Van den Bergh



Max and Ben on the beach in the West of Ireland

We only use 100% natural soy wax in our candles

MAX BENJAMIN

Classic Collection

White Pomegranate

A seductive and exotic scent inspired by the outdoor markets of Verona, Italy's most romantic city. Fresh pomegranate infused with exotic rosebud reveals a heart of lily and gardenia. Cassis and vanilla add warmth and sensuality. Life uplifted.

Diffuser 150ml Code: RB-D03
 Diffuser Refill 150ml Code: RB-DR03
 Scented Candle 210g Code: RB-C03
 Scented Card Code: RB-SC03



Italian Apothecary

Our signature scent. Inspired by the evocative blended recipes and fragrance of a Florentine apothecary from a bygone era. Spicy top notes lead to a musky heart of patchouli and clove, with a woody base of amber and sandalwood. Life uplifted.

Diffuser 150ml Code: RB-D07
 Diffuser Refill 150ml Code: RB-DR07
 Scented Candle 210g Code: RB-C07
 Scented Card Code: RB-SC07



Lemongrass & Ginger

This cleansing and invigorating scent is inspired by travels to south-east Asia with the aroma of tropical spices lingering in the air. Natural oils of fresh lemongrass combined with mildly wooded ginger root create a sense of calm and wellbeing. Life uplifted.

Diffuser 150ml Code: RB-D01
 Diffuser Refill 150ml Code: RB-DR01
 Scented Candle 210g Code: RB-C01
 Scented Card Code: RB-SC01



Acqua Viva

A unique fragrance inspired by Mediterranean family holidays spent on Italy's Amalfi coast. Top citrus notes of mandarin, orange, lemon and cassis lead to a deeper heart of cardamom and pepper with underlying base notes of musk, amber and cedarwood. Life uplifted.

Diffuser 150ml Code: RB-D06
 Diffuser Refill 150ml Code: RB-DR06
 Scented Candle 210g Code: RB-C06
 Scented Card Code: RB-SC06



Candles burn for 50 hours minimum.
 150ml diffuser refills last 4 months approximately.

MAX BENJAMIN
Classic Collection

True Lavender

Blended oils of lavender evoke the intoxicating scent from the purple lavender fields of Provence. This classic relaxing fragrance helps to de-stress and restore harmony. True Lavender, pure and simple. Life uplifted.

- Diffuser 150ml Code: RB-D08
- Diffuser Refill 150ml Code: RB-DR08
- Scented Candle 210g Code: RB-C08
- Scented Card Code: RB-SC08



Dodici

Recreating starlit nights spent exploring cobblestoned Sicilian streets with the intoxicating aroma of citrus and fragrant herbs wafting on the warm breeze. Top notes of lemon and marjoram tinged with Tuscan lavender and rosemary oil. Life uplifted..

- Diffuser 150ml Code: RB-D04
- Diffuser Refill 150ml Code: RB-DR04
- Scented Candle 210g Code: RB-C04
- Scented Card Code: RB-SC04



MAX BENJAMIN
Classic Collection

Kyoto Blossom

Fresh notes of Bergamot, Wild Rose and Lilac drift like mist over Kyoto's gardens, touched by a Mountain Rain Accord. At the heart, Sakura Blossom and radiant White Flowers bloom in opulent romance. The trail glows with golden Amber, softened by Vanilla, Tonka, Patchouli and Musk – an embrace both tender and enduring. Life Uplifted.

- Diffuser 150ml Code: RB-D13
- Diffuser Refill 150ml Code: RB-DR13
- Scented Candle 210g Code: RB-C13
- Scented Card Code: RB-SC13



Seville Orange Blossom

This zesty aroma combines citrus notes of mandarin and luscious orange, bursting with a floral heart of jasmine and lily and a base of sandalwood and tonka, capturing the spirit of this spellbinding and romantic Andalusian city. Life Uplifted.

- Diffuser 150ml Code: RB-D12
- Diffuser Refill 150ml Code: RB-DR12
- Scented Candle 210g Code: RB-C12
- Scented Card Code: RB-SC12



Pink Pepper

A rich, exotic fragrance reminiscent of strolling through the heady mid-week markets of Madagascar. Top notes of pink pepper, neroli and pear lead to a heart of jasmine and coffee with rich base notes of vanilla, patchouli and cedarwood. Life uplifted.

- Diffuser 150ml Code: RB-D05
- Diffuser Refill 150ml Code: RB-DR05
- Scented Candle 210g Code: RB-C05
- Scented Card Code: RB-SC05



French Linen Water

A soft floral scent reminiscent of balmy evenings relaxing on the veranda in Provence, sipping a light, chilled Rosé. Featuring oils of lavender, sweet orange, petitgrain and some fresh citrus notes. Life Uplifted.

- Diffuser 150ml Code: RB-D02
- Diffuser Refill 150ml Code: RB-DR02
- Scented Candle 210g Code: RB-C02
- Scented Card Code: RB-SC02



3 Wick Candles 560g
White Pomegranate

Code: RB-C3W03



Lemongrass & Ginger

Code: RB-C3W01



French Linen Water

Code: RB-C3W02



3 Wick Candles burn for 65 hours minimum.

Candles burn for 50 hours minimum.
150ml diffuser refills last 4 months approximately.

210g Candle & 150ml Diffuser Gift Set

White Pomegranate

Code: RB-CDG03



Lemongrass & Ginger

Code: RB-CDG01



French Linen Water

Code: RB-CDG02



MAX BENJAMIN Wall Fragrance Diffuser

An elegant wall diffuser featuring our signature motif, crafted to complement luxury interiors while releasing continuous, beautifully balanced fragrance



MAX BENJAMIN Wall Fragrance Diffuser

White Pomegranate

Diffuser 15ml (EU plug) Code: RB-WDEU03
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK03
Diffuser Refill 15ml Code: RB-WDR03



Lemongrass & Ginger

Diffuser 15ml (EU plug) Code: RB-WDEU01
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK01
Diffuser Refill 15ml Code: RB-WDR01



Acqua Viva

Diffuser 15ml (EU plug) Code: RB-WDEU06
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK06
Diffuser Refill 15ml Code: RB-WDR06



True Lavender

Diffuser 15ml (EU plug) Code: RB-WDEU08
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK08
Diffuser Refill 15ml Code: RB-WDR08



Dodici

Diffuser 15ml (EU plug) Code: RB-WDEU04
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK04
Diffuser Refill 15ml Code: RB-WDR04



French Linen Water

Diffuser 15ml (EU plug) Code: RB-WDEU02
Diffuser 15ml (UK/IRL plug) Code: RB-WDUK02
Diffuser Refill 15ml Code: RB-WDR02



Diffuser refills last 1 month approximately.

**MAX
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Car Fragrance

At Max Benjamin, we believe fragrance should move with you — from home to car, from journey to destination. Our luxury car fragrance embodies refined design and sensory experience, crafted with a sleek metallic finish, minimalist lines, and precision engineering that blends seamlessly into any interior. Inspired by classic automotive details, each diffuser delivers understated sophistication and effortless functionality, transforming your drive into a moment of calm, clarity, and quiet luxury.



**MAX
BENJAMIN**

Car Fragrance Dispenser

White Pomegranate

Code: RB-CF03



Italian Apothecary

Code: RB-CF07



Lemongrass & Ginger

Code: RB-CF01



Acqua Viva

Code: RB-CF06



True Lavender

Code: RB-CF08



Dodici

Code: RB-CF04



Pink Pepper

Code: RB-CF05



Kyoto Blossom **NEW**

Code: RB-CF13



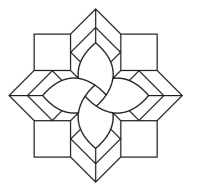
French Linen Water

Code: RB-CF02



Seville Orange Blossom

Code: RB-CF12



MAX BENJAMIN

Car Fragrance Refill

White Pomegranate

Code: RB-CFR03



Italian Apothecary

Code: RB-CFR07



Lemongrass & Ginger

Code: RB-CFR01



Acqua Viva

Code: RB-CFR06



True Lavender

Code: RB-CFR08



Dodici

Code: RB-CFR04



Pink Pepper

Code: RB-CFR05



Kyoto Blossom

Code: RB-CFR13



NEW

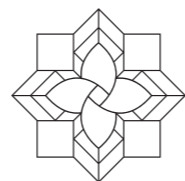
French Linen Water

Code: RB-CFR02



Seville Orange Blossom

Code: RB-CFR12



MAX BENJAMIN

Car Fragrance Gift Set Holder + 4 Refills

White Pomegranate

Code: RB-CFGB03



Italian Apothecary

Code: RB-CFGB07



Lemongrass & Ginger

Code: RB-CFGB01



Acqua Viva

Code: RB-CFGB06



True Lavender

Code: RB-CFGB08



Dodici

Code: RB-CFGB04



Pink Pepper

Code: RB-CFGB05



Kyoto Blossom

Code: RB-CFR13

NEW



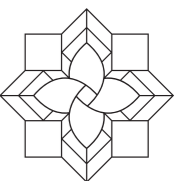
French Linen Water

Code: RB-CFGB02



Seville Orange Blossom

Code: RB-CFGB12



MAX BENJAMIN Bath & Body Collection

The Max Benjamin Luxury Bath & Body Collection is a celebration of wellbeing, craftsmanship, and contemporary elegance. Each hand and body wash, lotion, and hand cream is infused with natural ingredients and uplifting fragrances to cleanse, nourish, and rejuvenate the skin while engaging the senses. Presented in refined gift sets and finished with our signature embossed motif, the collection embodies timeless luxury – transforming everyday into moments of beauty and calm.



MAX BENJAMIN Trio Hand Cream Gift Set

Code: RB-HCC3

White Pomegranate
Lemongrass & Ginger
French Linen Water



Natural Hand Cream 75ml

Hand & Body Wash 300ml and Hand & Body Lotion 300ml Gift Set

White Pomegranate

Code: RB-WL03

Lemongrass & Ginger

Code: RB-WL01

French Linen Water

Code: RB-WL02



MAX BENJAMIN

Visual Merchandising Guidelines

- Each collection should be displayed on a separate unit, or adjacent units.
- Each diffuser and candle fragrance must always have a tester on display.
- Diffuser tester bottles must be opened with reeds placed in the fragrance oil, positioned in the way shown in the picture.
- Candles testers must always have lids placed on top of each one to protect from dust and to maintain clean appearance on the wax.
- Placement of products:

- Top shelf – diffusers only
- Next shelf down – diffusers with one diffuser tester out in front of each box
- Next shelf down – candles only stocked two high
- Next shelf down – candles with one candle tester out in front of each box
- Next shelf down – scented cards & diffuser refills
- Bottom shelf – car fragrances

- Always place in matching fragrance/colour sequence left to right as indicated below and up three deep depending on how deep the shelves are.
- Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- White Pomegranate
- Italian Apothecary
- Lemongrass & Ginger
- Acqua Viva
- True Lavender
- Dodici
- Pink Pepper
- Kyoto Blossom
- French Linen Water
- Seville Orange Blossom

- Candles boxes can be stacked 2 high maximum, if necessary.
- Pricing tickets must only be placed on the base of the product and never on the front, top, sides or back.
- Collection specific POS material should always be on display.



MAX BENJAMIN

Point of Sale

A5 Strut Card

Code: RB-POS-MBSTRUT



A6 Strut Card

Code: RB-POS7



Candle Tester 210g

- | | |
|----------------------------|---------------|
| White Pomegranate | Code: RB-CT03 |
| Italian Apothecary | Code: RB-CT07 |
| Lemongrass and Ginger | Code: RB-CT01 |
| Acqua Viva | Code: RB-CT06 |
| True Lavender | Code: RB-CT08 |
| Dodici | Code: RB-CT04 |
| Pink Pepper | Code: RB-CT05 |
| Kyoto Blossom - NEW | Code: RB-CT13 |
| French Linen Water | Code: RB-CT02 |
| Seville Orange Blossom | Code: RB-CT12 |



Diffuser Tester 150ml

- | | |
|----------------------------|---------------|
| White Pomegranate | Code: RB-DT03 |
| Italian Apothecary | Code: RB-DT07 |
| Lemongrass and Ginger | Code: RB-DT01 |
| Acqua Viva | Code: RB-DT06 |
| True Lavender | Code: RB-DT08 |
| Dodici | Code: RB-DT04 |
| Pink Pepper | Code: RB-DT05 |
| Kyoto Blossom - NEW | Code: RB-DT13 |
| French Linen Water | Code: RB-DT02 |
| Seville Orange Blossom | Code: RB-DT12 |

Wall Fragrance Diffuser Refill Display

Code: RB-WD-CDU



Car Bar Tester 5 Unit

Code: RB-CARB/5



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SCENTS INSPIRED BY TRAVEL
NOMADIC
IN
SPIRIT
& NATURE

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